

Privacy Policy

1. What this privacy policy covers

1.1 This Privacy Policy explains how AllinQuest (Shine Alliance LP, ID: SL26791) ("we", "us", "our" or "the Company" or "AllinQuest") collects, uses and shares your "Personal Information" - information that identifies, relates to, describes or is capable of being associated with you as a particular individual, such as your name, address, email address or telephone number - and other data through your use of any of AllinQuest's Web sites, services, application programming interfaces ("APIs") or software (collectively, the "AllinQuest Platform").

1.2 This Privacy Policy does not apply to the practices of companies that AllinQuest does not own, manage or control or to Independent Contractors who AllinQuest does not directly employ or directly manage.

1.3 Your use of the AllinQuest Platform is subject to this Privacy Policy in effect at the time of your use. AllinQuest reserves the right to update and change this Privacy Policy from time to time without notice or acceptance by you, so please check this page frequently for updates and changes. However, changes made to this Privacy Policy will not apply to you to the extent that (i) the changes concern matters which are the subject of an actual dispute between you and AllinQuest as of the date the changes take effect and (ii) AllinQuest has actual notice of the dispute as of the date the changes take effect.

1.4 This Privacy Policy shall cover and extend to all information inputted and shared by the companies, including its representatives and/or employees, in creating the App and/or to guests who have downloaded the App and wish to share any information through AllinQuest.

2. Collection of personal information

2.1 When you register for the AllinQuest Platform, we ask for information including but not limited to your full name, company name or affiliation, email address and telephone number.

2.2 AllinQuest collects the email addresses of people who communicate with AllinQuest via email, create accounts, download the Services, and/or post topics.

2.3 AllinQuest may also collect Personal Information volunteered by users (such as through posts, survey information and/or site registrations). When you post content on or through the AllinQuest Platform, please keep in mind that any Personal Information you post may be viewed by others.

2.4 AllinQuest may collect billing and account information for credit cards, payment cards or other payment systems from clients of paid versions of the AllinQuest Platform and share this information with AllinQuest's billing and payment processor(s). AllinQuest does not store credit card or payment card numbers after they have been forwarded to its billing and payment processor(s).

2.5 AllinQuest may collect information about your transactions with us and/or with our business partners and/or resellers at our discretion. This information might include information necessary to process payments, such as billing information and your credit card number.

2.6 AllinQuest may receive information about you from our business partners with which you have an account, service relationship or transaction history.

2.7 AllinQuest may obtain information about you from service providers engaged in the business of marketing data.

2.8 AllinQuest may receive Personal Information from third parties when you authorize such third parties to authenticate or identify you to AllinQuest or sign in to the AllinQuest Platform using credentials from a third party service.

3. Use of personal information

3.1 AllinQuest uses Personal Information it collects for the following general purposes: products and services provision, billing, identification and authentication, services improvement, contact, research, analytics and reporting.

3.2 To receive optional email messages such as newsletters, you will be required to provide us with your email address. In addition to these optional email messages, AllinQuest may contact you via any email address you provide to us with transactional or relationship messages such as account status messages, security updates or notifications of changes in the terms of your account or the AllinQuest Platform. These types of transactional or relationship email messages are not optional.

3.3 AllinQuest may automatically receive and record information on our server logs from your browser, including your IP address, cookies and the pages you request. This information may be used for various purposes, including to:

3.3.1 Diagnose and prevent service or technology problems reported by our users or engineers that are associated with the IP addresses controlled by a specific web company or ISP.

3.3.2 Estimate the total number of users visiting the AllinQuest Platform from specific geographical regions.

3.3.3 Help determine which users have access privileges to certain content, services or resources that we offer.

3.3.4 Estimate and report our total audience size and traffic.

3.3.5 Conduct research to improve the AllinQuest Platform.

3.3.6 Help combat fraud and abuse.

3.3.7 Provide analytics and reporting.

3.4 AllinQuest may combine information about you in our possession with information we obtain from business partners or others.

4. Sharing of personal information

4.1 AllinQuest does not share Personal Information collected from your use of the AllinQuest Platform with others, except as described in this Privacy Policy.

4.2 AllinQuest may share your Personal Information when you have authorized AllinQuest to do so, when it is necessary to complete a transaction, to operate or improve the AllinQuest Platform or to take some action that you have asked us to do.

4.3 AllinQuest may share your email address with companies that are clients, partners, resellers of the AllinQuest Platform when you authorize AllinQuest to do so. How such companies use your email address is subject to those companies' own privacy policies, not this Privacy Policy.

4.4 AllinQuest may share Personal Information under the following circumstances:

4.4.1 In the course of operating our business, it may be necessary or appropriate for us to provide access to your Personal Information to others such as our service providers, contractors and select vendors so that we can operate the AllinQuest Platform and our business. Where

practical, we seek to obtain confidentiality agreements that are consistent with this Privacy Policy and limit others' use or disclosure of this Personal Information.

4.4.2 We may share your Personal Information to respond to subpoenas, court orders, or legal process, to establish or exercise our legal rights, to defend against legal claims or in such circumstances where, in our judgment, disclosure is required or appropriate.

4.4.3 We may share your Personal Information if we believe it is necessary in order to investigate, prevent or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of our various terms of service or as otherwise required by law.

4.4.4 As we continue to develop our business, we may sell all or part of our business. In such transactions, Personal Information collected from users is generally one of the business assets that will be transferred. The transferred Personal Information will remain subject to this Privacy Policy or subsequent policies to which you have consented.

5. Cookies

5.1 A "cookie" is a small amount of data, which typically includes an anonymous unique identifier, that is sent to your browser and stored on your computer's hard drive when you view a Web page, an advertisement, a video or other types of content. You can configure your browser to accept all cookies, reject all cookies or notify you when a cookie is set. If you reject all cookies, or specifically reject cookies set by AllinQuest, you may not be able to take full advantage of features of the AllinQuest Platform that require you to be signed in to your account or otherwise identify yourself.

5.2 AllinQuest uses cookies for a number of purposes, including to:

5.2.1 Identify you as an account holder.

5.2.2 Require you to re-enter your password after a certain period of time has elapsed to protect you against others accidentally accessing your account contents.

5.2.3 Keep track of preferences you specify while you are using AllinQuest's Sites, Services and Software.

5.2.4 Estimate and report our total audience size and traffic.

5.2.5 Conduct research to improve the AllinQuest Platform.

5.3 AllinQuest's vendors, service providers and business partners may set and access their own cookies on and through the AllinQuest Platform. How other companies use their own cookies and the information they gather is subject to those companies' own privacy policies, not this Privacy Policy.

6. Information relating to children

6.1 We do not knowingly collect or solicit Personal Information from children under the age of majority or knowingly allow children under the age of majority to register for the AllinQuest Platform. If you are under the age of majority, do not register or attempt to register for any of the AllinQuest Platform or send any information about yourself to us. No one under the age of majority may provide any Personal Information to, on or through the AllinQuest Platform.

6.2 If we learn that we have collected or been sent Personal Information from a child under the age of majority, we will delete that Personal Information as soon as reasonably practical. If you believe that we might have collected or been sent Personal Information from a child under the age of majority, please contact our Support team.

7. Data we collect other than personal information

7.1 In addition to Personal Information, we collect data on your use and interaction with the AllinQuest Platform. Data which we obtain about you, other than Personal Information, is the exclusive property of AllinQuest and may be used by AllinQuest in any manner permitted by applicable laws.

8. Retention of personal information and other data

8.1 AllinQuest reserves the right to retain your Personal Information, other data collected about you and content you submit to or through the AllinQuest Platform to the extent required by applicable laws, rules and regulations and as reasonably necessary to protect our legal interests and operate our business.

9. Data transmission and storage

9.1 No data transmission over the Internet can be guaranteed to be 100% secure. Consequently, we cannot ensure or warrant the security of any information you transmit to us and you do so at your own risk.

9.2 AllinQuest may use third party vendors and/or hosting partners to provide the necessary hardware, software, networking, storage, and related technology required to run the AllinQuest Platform. Where practical, we seek to obtain confidentiality agreements that are consistent with this Privacy Policy and that limit others' use or disclosure of your Personal Information.

10. International use

10.1 The AllinQuest Platform is hosted in the United States. If you use the AllinQuest Platform from outside of the United States, you acknowledge that you are voluntarily transferring information (potentially including Personal Information) to the United States and agree that AllinQuest's collection, use, storage and sharing of your information is exclusively subject to the laws of the United States, not of the jurisdiction in which you are located.

11. Questions

11. Any questions about this Privacy Policy should be addressed to legal@AllinQuest.com.

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